

# VENDOR INFORMATION

**OKANAGAN VALLEY THROWDOWN**  
APRIL 20 & 21 2024

500+ OUT OF TOWN ATHLETES AND SPECTATORS  
AVERAGE AGE 35-45  
ATHLETIC AND FITNESS ORIENTED

**PENTICTON SPORTS AND FITNESS EXPO**  
APRIL 21 2024

30+ LOCAL SPORT GROUPS IN EXPO  
1000+ LOCAL RESIDENT ATTENDEES  
FREE ENTRY

**FRASER VALLEY THROWDOWN**  
SEP 27-29 2024

800+ OUT OF TOWN ATHLETES AND SPECTATORS  
AVERAGE AGE 35-45  
ATHLETIC AND FITNESS ORIENTED

• **BOOTH SPACE INFO**

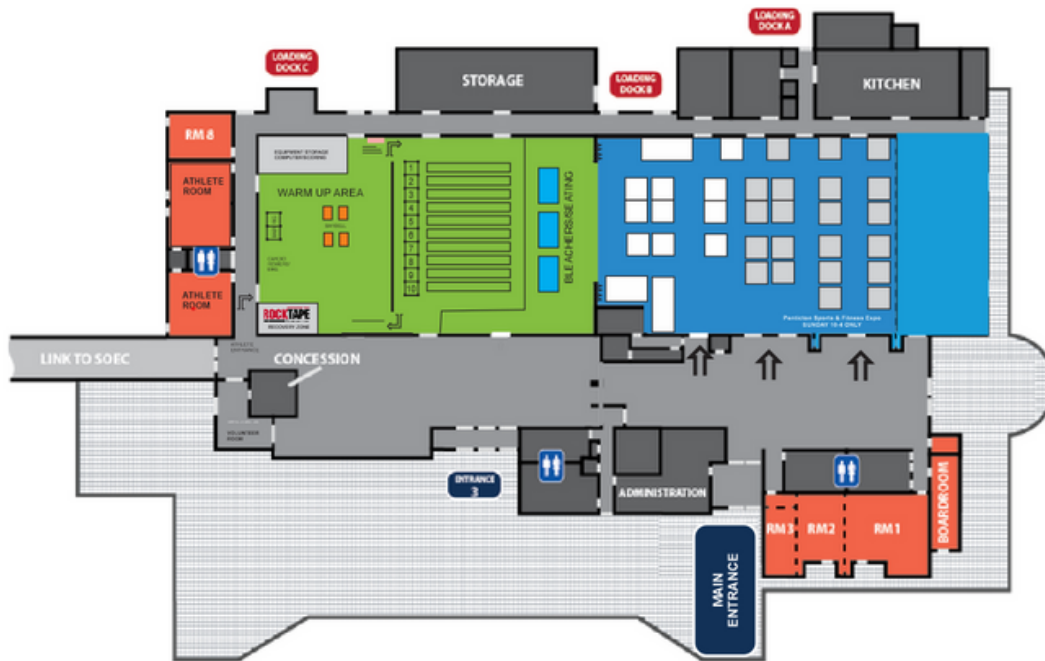
- Size approx 10x10 - Open sides and back - no pipe and drape. \$250 per spot.
- table with table cloth \$40 each
- Power is available to some booths please indicate on your form if you need this.

**Note:** 2-Day Vendors will be prioritized closest to the competition floor.

Vendor Map is not finalized - We will expand to the 3rd ballroom if space is needed. Grey spots indicate Fitness Expo spots (Sunday Only). Returning Vendors get first right of refusal until Feb 28th and first choices for Fraser Valley Throwdown.

Become a Sponsor and get access to the athletes via email and the welcome bags for extra exposure. Great for pre event sales and promotions.

OKANAGAN VALLEY THROWDOWN FLOOR PLAN



**VENDOR VILLAGE & SPORTS EXPO**